

## SHOPPING



Rejuvenate your complexion and indulge in state-of-the-art beauty treatments at Rome's centrally located **Studio Geiger**.

n addition to his intensive training as a plastic surgeon, world-renowned doctor Erik Geiger has built his reputation on an impressive repertoire of procedures that are both non-invasive and extremely effective in achieving the results his clients have come to expect from him. Combining experience acquired in Italy and abroad, Dr. Geiger specializes in cutting-edge treatments that address both the face and body. His series of non-invasive aesthetic treatments can be carried out in the course of a day in the studio's welcoming day spa, an ideal way to combine relaxation with aesthetic enhancement. Two complementary sets of procedures are on offer: "Face" consists of a deep facial cleansing enhanced with hyperbaric oxygen treatments from the Skinceuticals product line. "Body" brings together procedures that treat localized fat, including "Coolsculpting," which treats cellulite, and "Smoothshape," which corrects fluid retention. Many other treatments are available, including Fillers for lips and cheeks,

and Facial Bio-Revitalization and Botulinum Toxin to give the skin firmness, hydration, and brilliance, and to correct facial imperfections like blemishes and wrinkles.

But by far the studio's most popular treatment consists of their advanced laser procedures, and in particular, the "Soft Lifting" treatment, making use of a new revolutionary technique. "It's a non-surgical lifting offering excellent results as an alternative to the scalpel. It uses the technology of fractional infrared light that works best in the looser areas of the skin, such as the face, neck, abdomen, and arms, restoring elasticity after just one visit," explains Dr. Geiger. Best of all? Soft Lifting is pain-free and doesn't require anesthesia, allowing the client to return to their day-to-day life instantly. Surgical cosmetic procedures are also available for those in Rome for a longer period of time.

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